

BOOST YOUR GROWTH

Cherry-picking the rising giant

Overview

AXIOM Africa Equity Fund has been designed to offer investors a unique opportunity to invest in best-in class African stocks. The Fund is expected to benefit from the various socio-economic structural changes unfolding in the region such as the demographic boom and the digitalisation revolution, and offers exposure to some lesser-known but truly world leading companies.

The Demographic Boom

As of 2018, 1 in 6 people was African, a ratio that is expected to more than double by 2100.

Digital Revolution

Information Technology, which has been the standout sector in Africa lately, is seeing exceptional growth and prospects, and can be the foundation for the realisation of Africa's potential.

African Consumption

With growth being typically fueled by consumption, the untapped potential of Africa lies in its soaring consumer base and rising middle class.

Philosophy

The African continent offers opportunities like no other, such as the digital revolution, rising consumption, and the emerging middle class. We believe that a 'Quantamental' approach consisting of an optimal blend of quantitative stock filtering supplemented by fundamental research is optimal to pick stocks across the region.

Key Points

- Provides exposure to best-in-class African stocks.
- Offers investors the opportunity to benefit from and participate in the rise of the African sleeping giant.
- Guided by a robust quantitative stock selection model.
- Suits investors with a long-term investment horizon (3-5 years).

Process

- Our proprietary risk model provides a robust framework to define country allocation.
- We filter our universe through our in-house multi-factor quantitative model to obtain the best-in-class stocks.
- We apply fundamental and macroeconomic analysis to pick the stocks which are the best positioned to benefit from the African Mega-Trends.